

AUGUST, 12th, 13th & 14th 2010  
LAND YOUR BUSINESS AT...

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**2010  
LABACE**

LATIN AMERICAN BUSINESS AVIATION  
CONFERENCE & EXHIBITION



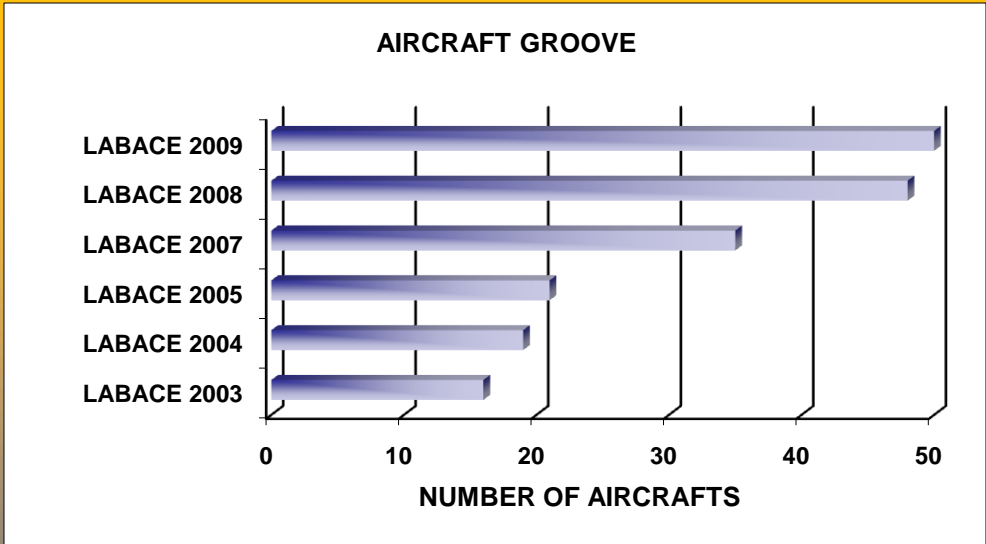
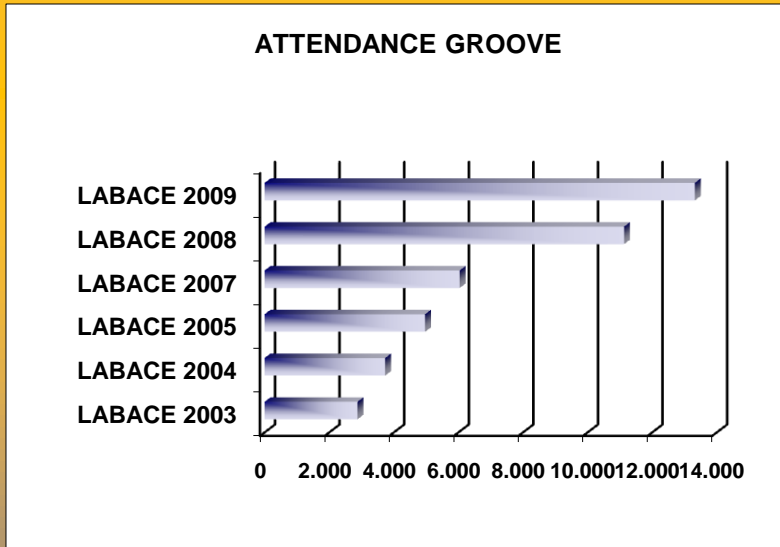
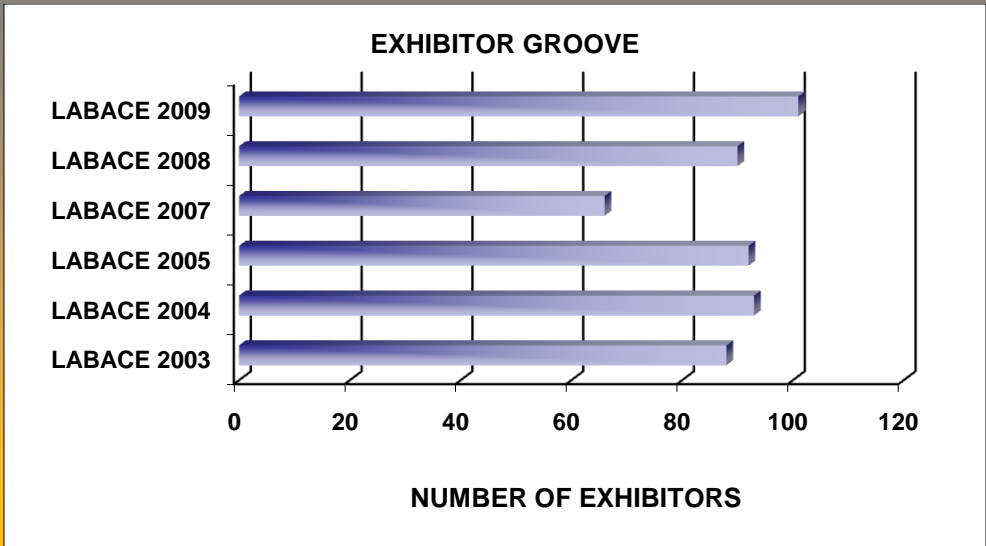












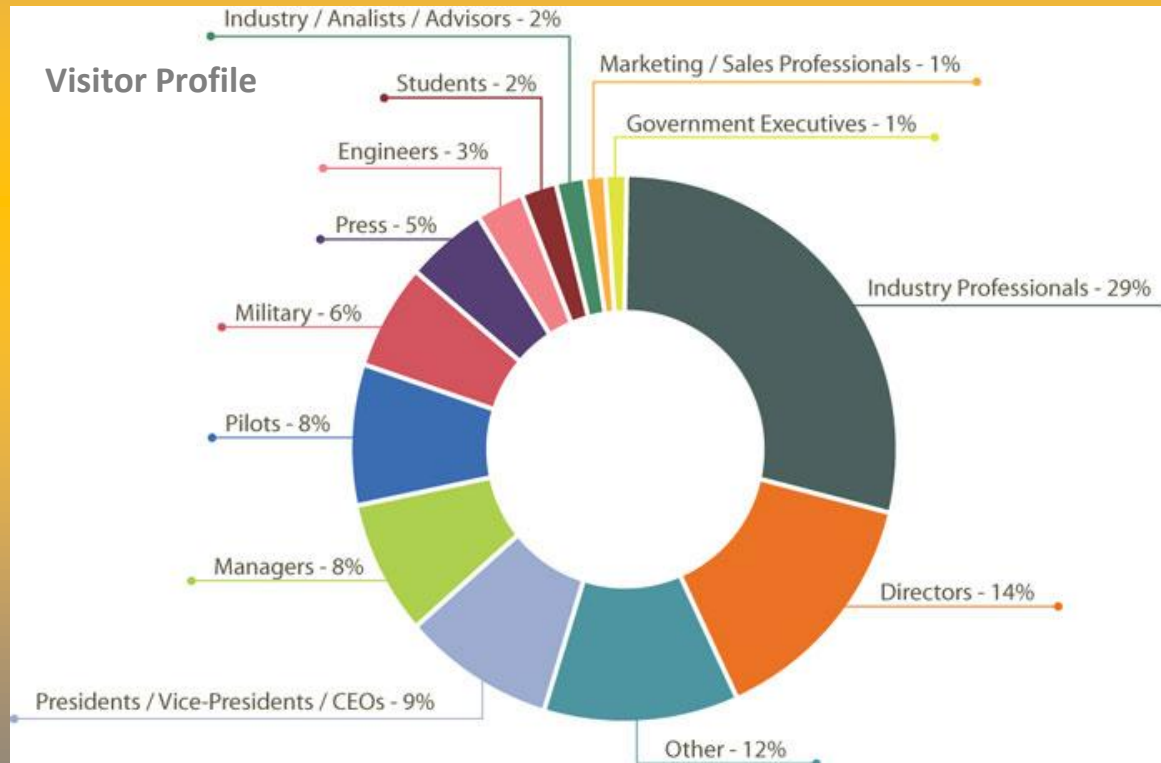
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## Visitor Profile



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# LABACE 2009 Exhibitors List

- I - ABAG - ASSOCIAÇÃO BRASILEIRA DE AVIAÇÃO GERAL 3024/3025/4023 (EH)
- 2- ABRAPHE-ASSOCIAÇÃO BRASILEIRA DE PILOTOS DE HELICÓPTEROS 3022 (EH)
- 3 - AERIEAVIAÇÃO EXECUTIVA 4001 /4003/3002/3004 (EH)
- 4 - AEROMAGAZINE 1015/1017 (EH / SD)
- 5 - AEROSAFETY EQUIPAMENTOS DE SEGURANÇA 3008 (EH)
- 6- AGÊNCIA NACIONAL DE AVIAÇÃO CIVIL - ANAC 2023/2024 (EH)
- 7 - AGS CARGO LTDA 6104 (SD)
- 8 - AGUSTA WESTLAND 5124 (SD)
- 9 - AIRPARTS DO BRASIL LLC... 1002/1004 (EH)
- I O - ALGAR AVIATION S107 (SD)
- II -ANVISA 4020 (EH)
- 12 - ARINC 4007 (EH)
- 13 -ASAVIONICS 4002/4004 (EH)
- I4-ATLANTAJETINCORPORATED..30I6(EH)
- 15 - AVCARD NET POINT NET POINT
- 16 -AVIAÇÃO NEGÓCIOS & CIA 1019 (EH)
- 17 -AVIAÇÃO EM REVISTA 1021 (EH)
- 18-AVIÃO REVUE 1013 (EH)
- 19 - AVIOÇORP EQUIPAMENTOS AERONÁUTICOS LTDA 6103 (SD)
- 20 - BANYAN AIR SERVICE 2013/1014 (EH)
- 21 - BLACKHAWK MODIFICATIONS.INC- 5116 (SD)
- 22 - BOEING BUSINESS JETS 2002 (EH)
- 23 - BOMBARDIERAEROSPACE 5126 (SD)
- 24-BR AVIATION 3017/3019/3021 /2018/2020/2022 (SD)
- 25 - CIRRUS 4008/4010/4012 (EH / SD)
- 26 - CISATRADING SÁ 1008 (EH)
- 27 - COLTTÁXI AÉREO LTDA 5105 (SD)
- 28 - COLT INTERNATIONAL 4017 (EH)
- 29 - COMEXPORT CIA. DE COMÉRCIO EXTERIOR 4015 (EH)
- 30 - COTIA VITÓRIA SERVIÇOS E COMÉRCIO S.A 4008/4010/4012 (EH / SD)
- 31 - DAC INTERNATIONAL, INC. 1001 /1003 (EH)
- 32 - DALLASAIMOTIVE INC.- 1018/1020/1022 (EH)
- 33 - DASSAULT FALCON 5102 (SD)
- 34 - DCM AEROSPACE 3018 (EH)
- 35 - E-FLY 3020 (EH)
- 36 - EASY PARTS 4009 (EH)
- 37 - EDMO DISTRIBUTORS, INC 1010 (EH)
- 38 - EMBRAER - EMPRESA BRASILEIRA DE AERONÁUTICA S/A 5101 (SD)
- 39 - EMS SKY CONNECT 1009 (EH)
- 40 - FREQUÊNCIA LIVRE EDITORA E COMÉRCIO LTDA 1023 (EH / SD)
- 41 - GOODWINDS CORRETORA DE SEGUROS 1011 (EH)

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# LABACE 2009 Exhibitors List

- 42 - GOODYEAR DO BRASIL 2009 (EH)
  - 43 - GULFSTREAM AEROSPACE CORPORATION 5125 (SD)
  - 44 - HELIBRAS HELICÓPTEROS DO BRASIL S.A. 6101 (SD)
  - 45 - HELIPARK TÁXI AÉREO E MANUTENÇÃO AERONÁUTICA LTDA 6103 (SD)
  - 46 - HELISOLUTIONS 6105 (SD)
  - 47 - IBAC 3023 (EH)
  - 48 - ILS CARGO TRANSPORTES INTERNACIONAIS LTDA 2007 (EH)
  - 49 - INFRAERO 4014/4016/4018 (EH)
  - 50-JET AVIATION HOLDINGS USA, INC. 3005 (EH)
  - 51 - JET SUPPORT SERVICES, INC. (|SSI) 3007(EH)
  - 52 - JP MARTINS 51 14 (SD)
  - 53 - LIDERTÁXI AÉREO S/A AIR BRASIL 5106 (SD)
  - 54 - LINFORD AVIATION BRASIL REPRESENTAÇÕES LTDA 51 12 (SD)
  - 55 - MARCIA'S CATERING LTDA 2021 (EH)
  - 56 - MYSKY 4005 (EH)
  - 57 - NATIONAL FREIGHTTRANSPORTES INTERNACIONAIS LTDA 3009 (EH)
  - 58 - NAVY AERO SPACE - COMÉRC. SERV. IMP. e EXR de EQUIRAERONÁUTICOS LTDA 3001 /3003 (EH)
  - 59 - PIAGGIOAERO 51 10 (SD)
  - 60 - PILATUS BUSINESS AIRCRAFT 5115 (SD)
  - 61 - POLICIA FEDERAL 4025 (EH)
  - 62 - PPG AEROSPACE DO BRASIL SJC - 3022 (EH)
  - 63 - PRATT & WHITNEY CANADA - A United Technologies Company 1005/1007 (EH)
  - 64 - PRECISION TURBINES 3006 (EH)
  - 65 - QUICK MANUTENÇÃO DE AERONAVES LTDA 5116 (SD)
  - 66 - RAISBECK ENGINEERING 5116 (SD)
  - 67 - REVISTA AEROPORTO 4019 (EH)
  - 68 - REVISTA HIGH 2015/2017 (EH)
  - 69 - RIMOWA AMÉRICA DO SUL 1006 (EH)
  - 70 - SENNHEISER ELECTRONIC CORPORATION 2008 (EH)
  - 71 - SHELL BRASIL LTDA.....2001/2003/2005 (EH)
  - 72 - SHELTAIR AVIATION 2016 (EH)
  - 73 - SRPV/DECEA 1027 (EH)
  - 74 -SWISSPORT BRASIL LTDA 1012 (EH)
  - 75 -TAM TÁXI AÉREO MARÍLIA S.A 5108(SD)
  - 76 -TEXAS AVIATION SERVICES 3010 (EH)
  - 77 -TR BRASIL 2004/2006 (EH)
  - 78 - UNIVERSAL WEATHER and AVIATION, INC. 4013/3014 (EH)
  - 79 -VECTOR AEROSPACE 4011/3012 (EH)
  - 80-VOAR AVIAÇÃO LTDA 2011 (EH)
  - 81 - WEST AIR CARGO LTDA 2010 (EH)
- (SD) - Static Display / (EH) - Exhibit Hall**





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# LABACE AREA

# Congonhas Airport

## EXHIBIT HALL ENTRANCE





# SPONSORSHIP OPPORTUNITIES

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# SPONSORSHIP OPPORTUNITIES

**Tote Bags** \_\_\_\_\_ **US\$ 27,000**

Delegates literally carry your message all over Congonhas Airport, in the lobbies of the São Paulo hotels, through airports on their return home and in future travels. (Additional expenses could be incurred if more than two colors are used in printing.)

**Pocket Agenda** \_\_\_\_\_ **US\$ 8,000**

Guide Attendees directly to your Exhibit by using the Pocket Agenda for promoting your Company's products or services. Be one step ahead of other Exhibitors by drawing potential customers to your Booth each time they use the Pocket Agenda to find their way through the Exhibit Hall.

**Press Room** \_\_\_\_\_ **US\$ 13,000**

A meeting place for business aviation's international press, the LABACE Press Room provides a work and hospitality area for journalists to gather information, swap observations and network. The Sponsor's logo and signs are displayed prominently. All refreshments and equipment are included in the sponsorship.

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# SPONSORSHIP OPPORTUNITIES

**Labace Registration Badge Lanyards \_\_\_\_\_ US\$ 10,000**

For convenience in wearing Registration Badges, lanyards will be supplied to Attendees along with their credentials. The stylish lanyards at LABACE can include your Company's name and logo.

**Opening General Brunch Speakers \_\_\_\_\_ US\$ 13,000**

Some of the biggest names in the aviation market will be with us at the opening general luncheon. Influential names, prominence amongst the prominent, sponsorship of the luncheon will bring your brand front and center at the Labace.

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# SPONSORSHIP OPPORTUNITIES

## **Water Coolers at Static Display \_\_\_\_\_ US\$ 8,000**

Brazil is known for its tropical weather and beaches, but there is no sand at the airport and the business environment makes it much 12 warmer in the suit and tie attire – a little water to cool off these professionals is a must. In the heat of São Paulo every visitor will see your mark on the custom water coolers. Talk about brand visibility!

## **“You are here” floor displays \_\_\_\_\_ US\$ 6,500**

“You are here” Convention Floor Displays (3) (One Sponsor for all three Displays)

## **Internet Café \_\_\_\_\_ US\$ 11,000**

Technology is everywhere, and these three days are filled with business men who need to take a few minutes to check their e-mails and stay updated. What better way to get your brand seen than at the Internet Café where these thousands of business men research the new business prospects found at Labace.

**SOLD OUT**

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# SPONSORSHIP OPPORTUNITIES

## Official Show Guide & Directory of Exhibiting Companies Ads

Full-page, four-color advertisement _____	<b>US\$ 1,100</b>
Double page, four-color advertisement _____	<b>US\$ 2,000</b>
Front Flap or Back Flap advertisement _____	<b>US\$ 1,400</b>
Back Cover advertisement _____	<b>US\$ 1,600</b>

**Valet Parking \_\_\_\_\_ US\$ 10,000**

When the public arrive by car at LABACE, they will be waiting for the Valet Parking amenities sponsored by your company! The Tag inside the cars and the adhesive offered to the exhibitors and special guests will present your brand. Upon arrival at LABACE, customers will quickly make their way to your Booth.

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# SPONSORSHIP OPPORTUNITIES

## **Business Center** \_\_\_\_\_ **US\$ 10,000**

A mini Office Max at LABACE; that is the focus of our business center; It will provide all the supplies and communication needs for our guests. The active business professionals that visit LABACE will be running to the business center to send that fax, make a few copies or buy a few supplies. Your brand name is surely to get its due attention by sponsoring the LABACE Business Center.

## **Labace Networking Reception** \_\_\_\_\_ **US\$ 10,000**

Some of the biggest names in the aviation market will be with us at the Labace Networking Reception. Influential names, prominence amongst the prominent, sponsorship of the Networking Reception will bring your brand front and center at the Labace.

# SPONSOR QUOTAS

**Master Sponsor: \_\_\_\_\_ US\$ 49,000 (1 quota)**

The Master sponsor will have the exclusive title: **Event Presenter** and will have the following reciprocities:

- Logo on the event invitations;
- Logo on the advertisements;
- Logo on the promotional material;
- Banner on website;
- Double page ad in the official catalog;
- Logo on the e-mail marketing;
- Development of promotional action;
- Logo on the main entrance portal;
- Logo on the registration desk entrance;
- 3 Banners as the exclusive event sponsor;
- Logo on the totem orientation signs in all the exhibition area;
- 3 Banners as the exclusive sponsor at the opening ceremony;
- 2 booths (18m<sup>2</sup>) in the hangar to set up of your stand or promotional actions.
- An advertisement in the daily news of the event.

**SOLD OUT**

# SPONSOR QUOTAS

**Platinum Sponsor:** \_\_\_\_\_ **US\$ 37,000 (2 quotas)**

The Platinum sponsor will carry the title of **Event Sponsor** and will have the following reciprocities:

- Logo on the event invitations;
- Logo on the advertisements;
- Banner on website;
- Single page ad in the official catalog;
- Logo on the e-mail marketing;
- Development of promotional action;
- Logo on the registration desk entrance;
- 1 Banners as the exclusive event sponsor;
- 1 Banners as the exclusive sponsor at the opening ceremony;
- 1 booth (9m<sup>2</sup>) in the hangar to set up of your stand or promotional actions.

# SPONSOR QUOTAS

**Green Event:** \_\_\_\_\_ **US\$ 27,000 (1 quota)**

The Green Event sponsor will have the following reciprocities:

- Logo on the event invitations;
- Logo on the advertisements;
- Logo on the promotional material;
- Banner on website;
- Single page ad in the official catalog;
- Logo on the e-mail marketing;
- Development of promotional action;
- Logo on the registration desk entrance;
- 1 Banners as the exclusive event sponsor;
- Logo on the totem orientation signs in all the exhibition area;
- 1 Banners as the exclusive sponsor at the opening ceremony;
- Spontaneous media coverage with focus on environmental friendly issues;
- Include the company's image in the Carbon Neutral Activities.

# SPONSOR QUOTAS

**Silver Sponsor:** \_\_\_\_\_ **US\$ 17,000 (2 quotas)**

The Silver sponsor will have the following reciprocities:

- Logo on the event invitations;
- Banner on website;
- Logo on the e-mail marketing;
- Development of promotional action;
- Logo on the registration desk entrance.

# SPONSOR OPPORTUNITIES

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## SPONSOR

## EXAMPLES

Logo on the invitations



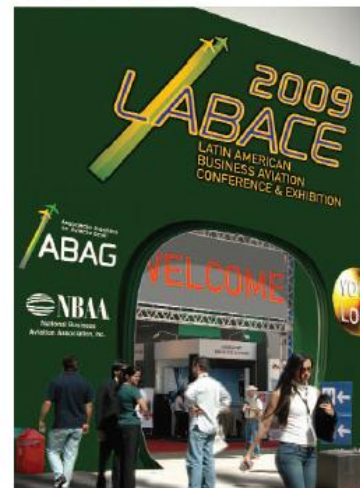
Logo on the advertisements



Logo on promotional material



Logo on the entrance display



Ad in the official catalog

